

# naphn

## 18

North American  
Passive House  
Network

## Mainstream manufacturers may be missing a new market.

### *Are you one of them?*

**What is the new market?** Passive House design and construction toward multifamily, commercial, and office buildings. These larger buildings have a lower ratio of skin to volume making it easier to achieve Passive House levels of energy performance.

**What does Passive House Require?** Less insulation, easier air sealing, more modest window performance, and a straightforward mechanical solution.

**Why should product manufacturers be involved?** This new reality of larger buildings means that the Passive House market is quickly opening up to a broader group of product manufacturers. You no longer need to manufacture super-performing products. In fact, Passive House practitioners are hungry for products that optimize cost and durability without overreaching on performance.

**How to get in on the action?** The 2018 North American Passive House Network conference is the place to enter this new and untapped marketplace, with over 1,000 practitioners eager to connect with manufacturers for help on their projects.

**Please consider exhibiting at NAPHN18 and be among the first to take advantage of this new opportunity.**

## NAPHN 2018 NATIONAL CONFERENCE

### **Attendees**

Planning on over 1,000 Attendees  
“Learning Lounge” and Vendor  
Floor Open to the Public.

### **Workshops**

October 17-18 (W-Th)

### **Main Conference**

October 19-20 (F-Sa)

### **Project Tours**

October 21 (Su)



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# SPONSOR & EXHIBITION OPPORTUNITIES

NAPHN CONFERENCE + EXPO 2018

PITTSBURGH, PA

OCT 17-21

## PLATINUM SPONSORS

### PLATINUM

\$25,000

**EXHIBIT:**

3 10'x10' booths at preferred exhibit floor location

**PARTICIPATION:**

4 complimentary passes to the main conference event

**BRANDING:**

Your branding on all NAPHN18 public media

Full page (space only) feature ad in event program

THE HEINZ ENDOWMENTS  
Howard Heinz Endowment • Vira I. Heinz Endowment



### GOLD

\$12,500

**EXHIBIT:**

2 10'x10' booths at preferred exhibit floor location (Preference to Platinum Sponsors).

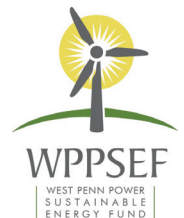
**PARTICIPATION:**

3 complimentary passes to the main conference event

**BRANDING:**

Your branding on all NAPHN18 public media

Full page (space only) feature ad in event program



### SILVER

\$7,500

**EXHIBIT:**

10'x10' booths at preferred exhibit floor location (Preference to Platinum / Gold)

**PARTICIPATION:**

2 complimentary passes to the main conference event

**BRANDING:**

Your branding on all NAPHN18 public media

Full page (space only) feature ad in event program



### VENDOR

\$3,000

**EXHIBIT:**

10'x10' booth on exhibit floor

**PARTICIPATION:**

1 complimentary pass to the main conference event

Colcom Foundation



### EVENT HOST

amount varies

**OPPORTUNITIES INCLUDE:**

Panel Discussion  
Evening Events  
Coffee Station  
Tech and Wifi Support

**BRANDING:**

Company Logo on NAPHN 18 Public Media

Branding on event stage backdrop

**PARTICIPATION:**

Complimentary pass(s) to the main conference event

FOR MORE INFO:

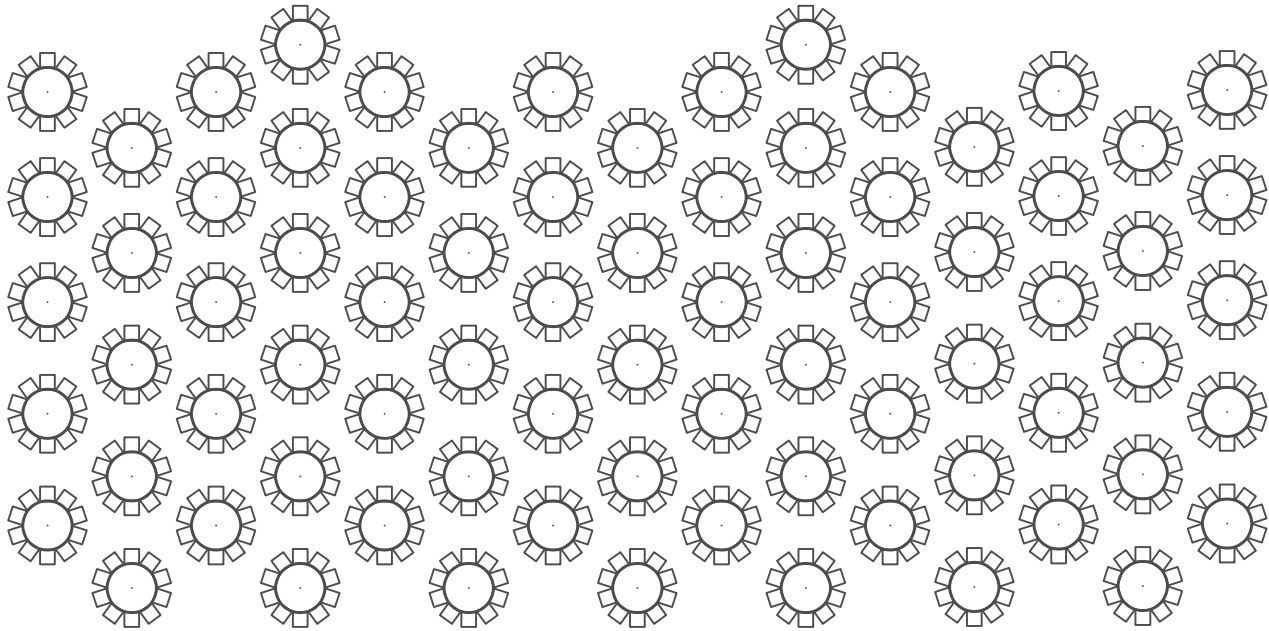
[naphnconference2018.org](http://naphnconference2018.org)

[conference@naphnetwork.org](mailto:conference@naphnetwork.org)

Buffet Style 1014 Seats

Plenary Sessions  
100x177

Stage



Buffet Area

610	611	612	
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Classroom  
20x30  
118

119	218
117	216
115	214
113	212

219	318
217	316
215	314
213	312

319	418
317	416
315	414
313	412

419	518
417	516
415	514
413	512

521
519
517
515
513
511
509
507
505
503

Coffee and  
Break Area

Classroom  
20x30  
100

109	208
107	206
105	204
103	202
101	200

209	308
207	306
205	304
203	302
201	300

309	408
307	406
305	404
303	402

409	508
407	506
405	504
403	502